

ASDE Business Meeting
Agenda
March 20, 2007
New Orleans

ASDE Board meeting update

March 18, 2007 12:00pm-2:45pm held at Kabby's Restaurant Hilton

Members present

Marilyn Lantz

Anika Ball

Larry Jenson

Phyllis Beemsterboer

Michael Goupil

Anne Koerber

Michael Rowland

Don Patthoff

Alvin Rosenblum

Larry Garetto not able to preside for the meeting due to delayed flights. Marilyn Lantz and Larry Jenson filled in for President's position.

Motion: Anika Ball to be named as Executive Director, motion seconded and passed unanimously.

Motion: For Larry Jenson to pursue tax-deductible status for ASDE, motion seconded and passed unanimously.

Motion: Allocation of \$500 for Strategic planning meeting in August, motion seconded and passed unanimously.

Motion: Allocation of \$ 1000 to establish tax-deductible status, seconded and passed unanimously.

Minutes review from ASDE Board meeting

ED Report:

- Website in the process of designing website that would correlate in appearance with our brochures. Dr. Goupil suggested we look at hiring a dental student to design and maintain site.

Treasurer's Report:

- Dr. Jenson gave treasurer report. ASDE is financially stable at this point, in part due to increased membership and the generous support of Loma Linda University.
- Treasurer will work on making the society tax deductible.

Membership Report:

- New membership letter and member certificate sent out the first week of March. A letter will be generated focusing upon lost individual members.
- Letters were sent out last year focusing upon the Deans of dental schools. Will follow up by contacting the assistant deans to follow up the letter we sent out.
- Contacting state dental associations and making them aware of the benefit of being part of the association. We are a small consulting organization of dental ethics specialists.
- Dr. Alvin Rosenblum and Dr. Patthoff are working on looking into contacts at organizations that would be interested in our organization.
- Target groups would be Institutional member at the state level, state society and the chair of the ethics committee.

Education Committee Report:

- Teaching Ethics Syllabus Project- A place within the website in which people can review different syllabus outlines and then email the contact person who designed the outline.

Professional Liaison Report Committee Report:

- Dr. Patthoff and Dr. Ozar –authoring articles annually in ACD Impact. Working to develop an annual course reflecting upon these articles. Dr. Jenson will speak to Steve Ralls to make sure that there is no conflict with ASDE and ACD in regards to mutual missions and website development.

Strategic Planning Committee Report:

- Marilyn Lantz is hosting ASDE Board members in Ann Harbor Michigan. She is in the process of finalizing those who can attend. Is planning to cater a meal in her home.

New Business:

- Discussed student involvement. A student membership only section on the website. Dr. Alvin Rosenblum suggested ADEA student representatives/liasons become an automatic member and will be invited to meetings and active involvement with ASDE.
- Dr. Alvin Rosenblum will bring up the suggestion with students and will let us know feedback. Also discussed a possible blog in which students/public could ask the board (made up of faculty members) questions and would then be answered and featured online. Will revisit in Aug.
- Next Executive Board meeting/strategic planning meeting members volunteered to work on agenda/projects that will then be readdressed in Aug.

- Dr. Jenson- Speak with Steve Ralls regarding missions of both organizations.
- Dr. Alvin Rosenblum and Dr. Patthoff helping to strategize how to reach private practitioners.
- Anika Ball –website development and membership renewal
- Dr. Beemsterboer-April/may newsletter
- Dr. Lantz- follow up on next years ADEA program

Business meeting Agenda

1. Welcome of New Members
2. Review of Executive Board Meeting
3. New member-at-Large Nominations and Vote