

# American Society for Dental Ethics

## **Mission Statement**

The American Society for Dental Ethics exists to support ethics as an integral value for the dental health care professions. The members of the Society are dedicated to the ongoing study of ethical issues and education to promote professional responsibility and conduct, thereby enhancing oral health care for those we serve.

## **Core Values of ASDE**

- Leadership
- Community
- Education
- Collegiality
- Scholarship
- Service
- Professional integrity

## **Officers**

President: Marilyn Lantz  
President Elect: Phyllis Beemsterboer  
Treasurer: Larry Jenson  
Past President: Lawrence Garetto  
Members at Large: Toni Roucka,  
Al Rosenblum and Anne Koerber  
Strategic Planning: Phyllis Beemsterboer,  
Laura Bishop, Muriel Bebeau and  
Don Patthoff  
Editors for Issues in Dental Ethics: Jim Rule  
and Dave Ozar  
Executive Director: Anika Ball

The ASDE officers are inviting all members to go to our website at [www.societyfordentaethics.org](http://www.societyfordentaethics.org)

# May 2010

## **ACD Integration Update**

Our integration with ACD is moving along well with the Boards of both groups approving the process. The next step will be for the general membership to formally approve the integration. As mentioned in our integration planning documents, the purpose of this alliance is for *“combining the expertise and resources of both organizations to enable ASDE and ACD to enhance their scope, impact and visibility as leaders in advancing professional ethics in dentistry and dental education.”*

## **New Officers Elected**

Congratulations! Al Rosenblum is our new president-elect and our new members-at-large are William Leffler and Pam Zarkowski. The official change of officers takes place on July 1, 2010 and terms are for two years.

Dr. Alvin Rosenblum is Professor of Clinical Dentistry at the Herman Ostrow, School of Dentistry at USC. He has taught various clinical disciplines, but his major emphasis has been teaching applied professional ethics. He has served on the Los Angeles County Bar Association Bioethics Committee and the California Dental Association’s Judicial Council where he chaired the Subcommittee for Teaching Ethics in Dental Schools. He has been an ethics consultant for both the American College of Dentists and the California State Board of Dental Examiners.

Dr. William G. Leffler is a graduate of the Ohio State University College of Dentistry, and the University of Akron, School of Law. He has maintained a General Practice in Massillon, Ohio for 32 years. He has served organized dentistry on all levels. He is past

chair of his component Peer Review council and has served at the State level as a member and chair of councils. He is Past Chair of the Council on Ethics, Bylaws, and Judicial Affairs (CEBJA) of the ADA.

Pamela Zarkowski JD, MPH is currently Professor and Academic Vice President at the University of Detroit Mercy. She is former Executive Associate Dean of the University of Detroit, Mercy School of Dentistry. She received her Bachelor of Science and Masters of Public Health in Dental Public Health and Teaching Certificate in Community Dentistry from the University of Michigan and a Juris Doctor from the Wayne State University School of Law where she served as an Editor of the Wayne Law Review. An educator for more than 30 years, she has held various administrative roles at the UDM including chairperson of three departments an associate dean for admissions, community outreach, and academic affairs.



### **Annual Business Meeting at ADEA**

ASDE held its annual business meeting during the ADEA annual session in Wash, DC on Saturday, Feb 27, 2010. Most of the agenda was devoted to our on-going integration into the American College of Dentists as a "national section". The board met the evening before.

As it usually is at ADEA, folks were very busy and we appreciate the time and effort extended by all of our members.

### **ADEA Faculty Development Workshop**

The ASDE-sponsored workshop at the ADEA annual meeting was held on Saturday, February 27, 2010 in Washington DC. ASDE member and ACD Fellow Muriel

Bebeau (University of Minnesota) and ASDE president-elect Phyllis Beemsterboer (Oregon Health & Science University) lead a Faculty Development Workshop entitled *Using the Defining Issues Test in Dental Ethics Education*. This session addressed the use of the Defining Issues Test (DIT) for gauging professional development and was attended by approximately 35 educators. ASDE members were also involved in other presentation offerings during the meeting.

- Interdisciplinary Contexts for Teaching Culturally Sensitive Care: Ethics, Behavioral Science, Public Health and the Student Environment
- Conundrums in Dental Education: Assessing Contemporary Ethical Dilemmas

### **Intensive Bioethics Course June 6-11, 2010 held at Kennedy Institute of Ethics**

The Kennedy Institute of Ethics in Washington, DC is holding a Dental Ethics Symposium from 1-5 pm on Sunday, June 6, 2010 on the Georgetown University Main Campus. It is a special interest event for individuals who are also attending the Institute's 36th annual Intensive Bioethics Course, June 6-11. Donald E. Patthoff, DDS and James R. Rule, DDS will be part of the leadership for the Symposium. Participants from the Dental Ethics Symposium also will gather on Thursday, June 10 for a dental ethics luncheon roundtable to discuss future directions and possible collaborations. Additionally, the Kennedy Institute will co-sponsor with the American College of Dentists a public plenary lecture on dental ethics that will be presented by David T. Ozar, Ph.D. on Wednesday, June 9 at Georgetown. Dr. Ozar will focus on dentistry's central practice values and professional ethics generally. He is Professor and Co-Director of Graduate Studies in Health Care Ethics in the Department of Philosophy at Loyola University of Chicago. He co-authored (with David Sokol, DDS) *Dental Ethics at Chairsides: Professional Principles and*

Practical Applications (2nd ed. 2002). All are welcome to attend this lecture. Faculty, staff, and students from area dental schools and dental professionals from a several state region will be invited. Following the talk, there will opportunities for questions and ongoing conversation and reflection over light refreshments.

For details about the Dental Ethics program and the Intensive Bioethics Course see:

[http://kennedyinstitute.georgetown.edu/courses/ibc/2010\\_IBCBrochure.pdf](http://kennedyinstitute.georgetown.edu/courses/ibc/2010_IBCBrochure.pdf)

### The Calendar Corner



Meetings and Events of Note to ASDE Membership:

- June 6-11, 2010 at Kennedy Institute of Ethics Intensive Bioethics Course
- August 13-15, 2010 Summer Board Meeting in Portland, Oregon
- August 18-20, 2010 Dentistry and Information Technology: Ethical and legal Considerations. University of Helsinki, Finland.
- Oct 7-8, 2010 ACD Annual Meeting in Orlando, Florida

### ACD Ethics Course in Orlando

The American College of Dentists is offering again a LeaderSkills Workshop as part of the Annual Meeting and Convocation, October 7 and 8<sup>th</sup>, 2010 in Orlando, FL. This is a 7 hour course presented by Drs. Gerald Winslow and Larry Cook. For more information and online registration please see <http://acd.org>

### International Dental Ethics and Law Society to Sponsor Symposium

A symposium entitled *Dentistry and Information Technology: Ethical and legal Considerations* will be held at the University of Helsinki, Finland from August 18-20, 2010. ASDE Planning Group Member/ACD Fellow Don Patthoff will be a participant. For more information, please email: [annikka.lampo@tavicon.fi](mailto:annikka.lampo@tavicon.fi)

### New Ethics Course Developed at SUNY Stony Brook

The New York Section of ACD has taken the lead in establishing an ethics course at SUNY Stony Brook School of Dental Medicine. ASDE member and ACD past-president, John Scarola joined with ACD Fellow Tom Connolly to direct a Facilitator Training on February 24, 2010 for ten dentists from Suffolk County who agreed to be involved. The ethics course consisted of four two-hour ethical dilemma sessions with the senior students and four lectures on dental ethics to prepare them for the dilemma course. Drs. Scarola and Connolly rotated through the four groups each session to assist the facilitators in this their first experience. The goal is to use this program as a starting point for a four-year ethics curriculum at Stony Brook.

### SPEC

SPEC chapters continue to develop around the country. The founding group at USC is in a trial partnership with American Dental Student Association (ASDA) focused on promoting the formation of a SPEC chapter at every dental school across the country. The group started the academic year by helping Dr. Alvin Rosenblum lead the orientation process for the incoming DDS Class of 2013. At the end of the orientation, students read aloud and signed a pledge to adhere to the schools code of ethics and carry themselves to the highest level of

professionalism possible while at USC and as future healthcare providers. Two new chapters have been identified. One is at The Ohio State University where students discussed starting a Student Professionalism and Ethics Club at their student government meeting February 4th, 2010, and voted to proceed. SPEC OSU would discuss only hypothetical cases and be completely separate from their school's judicial professionalism committee. Another new chapter was formed in early March at Indiana University School of Dentistry (SPEC IUSD). The organizational meeting was attended by nearly 20 students as well as a number of supportive faculty and staff. SPEC IUSD plans monthly dinner meetings. The Indiana Section of the American College of Dentists has made both professional and financial commitments to help support these meetings.

Information on how to start a SPEC chapter is available for on the SPEC website (<http://specdental.org>). ASDE encourages Fellows of the College to be supportive of SPEC chapters forming within the area of their sections.

### **Ozar- Hasegawa Award**

Ozar-Hasegawa Award results will be announced this summer.

### **Call for Institutional Members**

Institutional membership exemplifies administrative commitment to dental ethics education, research, and extends support to ASDE, a message that is appreciated by faculty and students. In addition, institutional members join with many other prestigious colleges and universities in support of dental ethics education. Universities such as Indiana University, Loma Linda University, Oregon Health & Science University, and University of Southern California are a few of the current institutional members. Our members come

together as one voice to impact and place importance on ethics education in dentistry.

#### **Institutional Benefits:**

- Receive two Individual memberships to *the American College of Dentists Journal*. Keep your institution up to date with upcoming sessions, seminars, or workshops ASDE holds throughout the year.
- Newsletter. A newsletter is sent out twice a year to keep each institution up to date with upcoming events, highlight ethical issues, and keep its members involved ASDE outreach.
- Be a support to dental student education through the Ozar-Hasegawa Award. An annual award is given to two student individuals who have contributed to the scholarship, discussion, and application of dental ethics. The award is given to a dental or dental hygiene student. Please refer to our website for specific details on this unique opportunity. [www.societyfordentaethics.org](http://www.societyfordentaethics.org).
- Institutional membership as a public relations tool. Each institutional member will receive a formal certificate that shows your institution as an ASDE member. By placing this certificate on the wall, it shows students and faculty that your institution supports high standards within research and education.
- Gain public notice. Listed on our website will be a University member section.

For further information, please email Anika Ball at [aball@llu.edu](mailto:aball@llu.edu) or call 909-651-5025.



### **President's Corner**

The members of ASDE wish to thank Marilyn Lantz for her efforts on our behalf these past two years. We have

accomplished much under her leadership with our proposed integration into ACD, input into the CODA process and contributions to the growing PEI project.

Thank you, Marilyn!



*ASDE has decided to meet the demands of most of our members and transmit our newsletter electronically via email. If you would prefer to receive this mailing in paper form or have a problem in receiving it, please let Anika Ball know at [aball@llu.edu](mailto:aball@llu.edu).*